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SUMMARY

Senior Visual Storyteller with 15+ years of experience creating engaging content for entertainment, media, and licensed brands. Combines illustration, graphic design, and motion graphics to bring stories, characters, and worlds to life across broadcast, streaming, digital, and consumer products. Passionate about creating visuals that deepen audience connection through memorable storytelling.

EXPERIENCE

Comedy Central | Digital Designer and Motion Graphics Artist

New York, NY | September 2019 – December 2025

- Created motion graphics, branding, and promotional content across broadcast, streaming, social, and digital platforms.
- Designed title treatments, logo animations, and visual identities for original series, campaigns, and branded content.
- Partnered with producers, creative directors, and marketing teams to transform creative concepts into engaging visual storytelling.

Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Adapted key art into launch-ready assets for the debut of the BET+ streaming app.
- Created promotional visuals, animated mockups, and storefront assets supporting the platform's launch.

Quidd, Inc. | Senior Designer

Brooklyn, NY | June 2016 – October 2018

- Designed officially licensed digital collectibles for Marvel, HBO, Sony, and other entertainment brands, contributing to top-selling releases that tripled daily revenue.
- Enhanced licensed collectibles through animated overlays, visual effects, and digital stickers.
- Developed reusable production assets that improved workflow and maintained consistency across licensed franchises.

Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Created graphics supporting daily news coverage, special programming, and promotional campaigns.
- Translated editorial concepts into clear, engaging visual storytelling for live television and digital audiences.
- Designed branded graphics for seasonal programming and network initiatives while maintaining NY1's visual identity.

SKILLS

- Visual Storytelling
- Motion Graphics
- Broadcast Design
- Brand Identity
- Title Design
- Streaming Platforms
- Social Campaigns
- Licensed Entertainment
- Consumer Products

TOOLS

- Photoshop
- Illustrator
- After Effects
- InDesign
- Procreate
- Wrike
- Jira
- Slack

EDUCATION

Pratt Institute

Graphic Design
Associate's Degree
with Honors (GPA 3.7)
January 2009 – May 2011

St. Francis College

Business Management
Bachelor's Degree
Cum Laude (GPA 3.7)
September 2004 – May 2008

LANGUAGES

English, Spanish