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## SUMMARY

Multimedia designer with 15+ years of experience in motion graphics, illustration, and social content. Strong background in news and entertainment, delivering clear, engaging visuals across platforms. Collaborative, fast-moving, and skilled at taking projects from concept to final execution. Bilingual (English/Spanish) with a strong foundation in business management.

## EXPERIENCE

### Comedy Central | Digital Designer and Motion Graphics Artist

New York, NY | September 2019 – December 2025

- Oversaw design and animation of 300+ graphics annually across linear, streaming, and social platforms, helping shape and maintain visual consistency.
- Led logo design and concept development from ideation through final delivery, in collaboration with creative directors and producers.
- Partnered with show teams to interpret creative direction, guide visual execution, and deliver broadcast-ready cross-platform visuals.

### Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Adapted key art into launch-ready visual systems for the BET+ streaming app.
- Animated demo mockups for official press materials, supporting public launch.
- Shaped early app storefront design, informing visual strategy for launch content.

### Quidd, Inc. | Senior Designer

New York, NY | June 2016 – October 2018

- Designed and illustrated officially licensed digital collectibles for brands such as Marvel, HBO, and Sony, generating top-selling content that tripled daily revenue.
- Constructed reusable templates to increase consistency and efficiency across multiple IPs.
- Ran weekly creative strategy meetings that streamlined production across teams.

### Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Produced motion and static graphics for broadcast, digital, and print, advancing NY1's daily programming and promotional initiatives.
- Optimized photo assets and on-air visuals for clarity, speed, and broadcast quality.
- Built event and holiday-themed graphics that elevated seasonal programming.

## SKILLS

- Graphic Design
- Digital Design
- Motion Graphics
- Type Animation
- Illustration & Character Design
- Brand Adherence
- Concept Development
- Fast-turnaround Production
- Organization & Deadline Management

## TOOLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Procreate
- Wrike
- Jira
- Slack

## EDUCATION

### Pratt Institute

Graphic Design  
Associate's Degree  
with Honors (GPA 3.7)  
January 2009 – May 2011

### St. Francis College

Business Management  
Bachelor's Degree  
Cum Laude (GPA 3.7)  
September 2004 – May 2008

## LANGUAGES

English, Spanish