



Designer and Visual Storyteller

P: 347.538.8365

E: jacevedo_designs@yahoo.com

URL: www.jesseacevedo.com

SUMMARY

Senior-level graphic designer and motion graphics artist with 15 years of experience shaping visual content for top-tier entertainment brands. Adept at developing standout key art, branding, and animations across linear, streaming, and digital platforms. Recognized for creative leadership, cross-functional collaboration, and delivering content that resonates with audiences. Bilingual (English/Spanish) with a strong foundation in business management.

EXPERIENCE

Comedy Central | Digital Designer and Motion Graphics Artist

New York, NY | September 2019 – Present

- Designed and animated graphics for shows like “Crank Yankers,” “Mike Judge’s Beavis and Butt-head,” and “South Park,” driving engagement across platforms.
- Developed branding for original podcasts from “The Daily Show with Trevor Noah.”
- Created billboard animations featured at 1515 Broadway, enhancing brand visibility.
- Crafted original logo designs for feature films, holiday stunts, and stand-up specials.
- Produced social media content for Comedy Central library titles.

Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Created assets for the BET+ streaming app using repurposed key art.
- Animated demo mock-ups used in the BET+ official press release.
- Collaborated across departments to gather design resources.
- Designed App Store and Google Play storefront images.

Quidd, Inc. | Senior Designer

New York, NY | June 2016 – October 2018

- Designed and illustrated officially licensed digital trading cards, stickers, and GIFs for popular titles from Marvel, HBO, Hasbro, and more.
- Generated top-selling content that tripled daily revenue.
- Illustrated vector based original stickers and backgrounds.
- Designed templates for team-wide use and consistency.
- Led weekly creative strategy meetings.

Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Produced graphics for web banners, print ads, and event materials.
- Prepared photo elements for on-air graphics.
- Touched up and color corrected photos for talent headshots.
- Customized holiday and event-themed animations.

SKILLS

Design

Photoshop, Illustrator, InDesign, Procreate

Motion Graphics

After Effects

Workflow & Tools

Wrike, Jira, Slack, Microsoft Office, Mac iOS

EDUCATION

Pratt Institute

Graphic Design

Associate’s Degree, with Honors (GPA 3.7)
2009 – 2011

St. Francis College

Business Management

Bachelor’s Degree, Cum Laude (GPA 3.7)
2004 – 2008

LANGUAGES

English, Spanish

INTERESTS

Comics, Gaming, Anime,
Movies & TV, Social Media