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SUMMARY

Motion Graphics Designer and Visual Storyteller with 15+ years of experience creating broadcast, streaming, digital, and social content for leading entertainment and media brands. Skilled in animation, title design, logo animation, branded content, and cross-platform visual storytelling. Collaborative, fast-moving, and skilled at taking projects from concept to final execution.

EXPERIENCE

Comedy Central | Digital Designer and Motion Graphics Artist

New York, NY | September 2019 – December 2025

- Designed and animated 300+ graphics annually for broadcast, streaming, and social platforms.
- Produced motion graphics packages, title treatments, promotional spots, and branded content for linear, streaming, and digital audiences.
- Led logo and visual identity design from concept through final animation.
- Partnered with producers, creative directors, and show teams to develop broadcast-ready graphics that maintained brand consistency across platforms.

Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Animated demo mockups for official press materials, supporting public launch.
- Shaped early app storefront design, informing visual strategy for launch content.

Quidd, Inc. | Senior Designer

New York, NY | June 2016 – October 2018

- Designed and illustrated officially licensed digital collectibles for brands such as Marvel, HBO, and Sony, generating top-selling content that tripled daily revenue.
- Animated custom overlays, visual effects, and digital stickers for licensed collectible content across multiple entertainment properties.
- Developed reusable design templates and production assets that improved workflow efficiency and ensured visual consistency across multiple licensed brands.

Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Produced motion and static graphics for broadcast, digital, and print, advancing NY1's daily programming and promotional initiatives.
- Built event and holiday-themed motion graphics that elevated seasonal programming.

SKILLS

- Motion Graphics
- Broadcast Design
- Type Animation
- Title Design
- Logo Animation
- Concept Development
- Social Media Content
- Cross-Platform Design
- Fast-turnaround Production
- Deadline Management

TOOLS

- Photoshop
- Illustrator
- After Effects
- Wrike
- Jira
- Slack

EDUCATION

Pratt Institute

Graphic Design
Associate's Degree
with Honors (GPA 3.7)
January 2009 – May 2011

St. Francis College

Business Management
Bachelor's Degree
Cum Laude (GPA 3.7)
September 2004 – May 2008

LANGUAGES

English, Spanish