

Jesse Acevedo

Designs, Motion Graphics, & Illustrations

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SUMMARY

Graphic designer, illustrator, and animator with over 10 years of professional experience creating digital content for brands within the television and entertainment industry. Highly proficient at working with key art, creating logos, developing custom animations, and has a background in business management. Very dependable, easy to work with, and comfortable working within a team.

EXPERIENCE

Comedy Central | Digital Designer and Animator

New York, NY | September 2019 – Present

- Provided social media content for titles within the Comedy Central library such as “Crank Yankers,” “Awkwafina is Nora From Queens,” and “South Park.”
- Created key art for original podcasts from “The Daily Show with Trevor Noah.”
- Animated graphics for title cards, end pages, and lower thirds used in on-air promos.
- Constructed memes, GIFs, and GIPHY stickers based on brand original series.
- Illustrated artwork for internal company events and emails.
- Developed logo designs for stand-up specials, holiday events, and original movies.

Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Created assets for the BET+ streaming media app by resizing and repurposing key art from various television shows, movies, and award shows.
- Animated a demo mock-up of the BET+ app that was used in the official BET Press Release.
- Coordinated with members of other departments to obtain design files.
- Built storefront images to be used in the App Store and the Google Play Store.

Quidd, Inc. | Senior Designer

New York, NY | June 2016 – October 2018

- Designed and illustrated officially licensed digital trading cards, stickers, and GIFs for popular titles from Marvel, HBO, Hasbro, Valiant Entertainment, and more.
- Generated best selling and most critically acclaimed content that tripled daily revenue.
- Illustrated original stickers and backgrounds using vector art.
- Developed and optimized design templates to be used by the entire design team.
- Led weekly strategy meetings for content team.

Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Produced graphics for company web banners, print ads, duratrans, holiday greeting cards, and political events.
- Prepared photos and other elements to be used as on-air graphics.
- Touched up and color corrected photos for talent headshots.
- Customized on-air animations for various holidays and events.

SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Keynote
- Jira
- Microsoft Office
- Production Design
- Mac iOS

EDUCATION

Pratt Institute

Graphic Design
Associate's Degree
Graduate (with Honors) GPA 3.7
2009 – 2011

St. Francis College

Business Management
Bachelor's Degree
Graduate (Cum Laude) GPA 3.7
2004 – 2008

LANGUAGES

- English
- Spanish