

Jesse Acevedo

Designs, Motion Graphics, & Illustrations

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SUMMARY

Graphic designer, illustrator, and motion graphics artist with nearly 15 years of professional experience creating digital content for brands within the television and entertainment industry. Highly proficient at working with key art, creating logos, developing promo animations, and has a background in business management. Very dependable, easy to work with, and comfortable working within a team.

EXPERIENCE

Comedy Central | Digital Designer and Motion Graphics Artist

New York, NY | September 2019 – Present

- Animated graphics for title cards, end pages, and lower thirds used for both linear television and streaming platforms.
- Provided social media content for titles within the Comedy Central library such as “Crank Yankers,” “Workaholics,” “South Park,” and many more.
- Created key art for original podcasts from “The Daily Show with Trevor Noah.”
- Built animated posters that were displayed on the 1515 Broadway electronic billboard.
- Developed logo designs for original movies, holiday stunts, and stand-up specials.
- Illustrated artwork for internal company events and emails.

Viacom International Media Networks | Digital Designer

New York, NY | May 2019 – August 2019

- Created assets for the BET+ streaming app by resizing and repurposing key art from various television shows, movies, and award shows.
- Animated a demo mock-up of the BET+ app that was used in the official Press Release.
- Coordinated with members of other departments to obtain design files.
- Built storefront images to be used in the App Store and the Google Play Store.

Quidd, Inc. | Senior Designer

New York, NY | June 2016 – October 2018

- Designed and illustrated officially licensed digital trading cards, stickers, and GIFs for popular titles from Marvel, HBO, Hasbro, Valiant Entertainment, and more.
- Generated best selling and most critically acclaimed content that tripled daily revenue.
- Illustrated original stickers and backgrounds using vector art.
- Developed and optimized design templates to be used by the entire design team.
- Led weekly strategy meetings for content team.

Spectrum News NY1 | Graphic Designer

New York, NY | April 2012 – August 2016

- Produced graphics for company web banners, print ads, duratrans, holiday greeting cards, and political events.
- Prepared photos and other elements to be used as on-air graphics.
- Touched up and color corrected photos for talent headshots.
- Customized on-air animations for various holidays and events.

SKILLS

- Photoshop
- Illustrator
- InDesign
- After Effects
- Procreate
- Wrike
- Jira
- Slack
- Microsoft Office
- Mac iOS

EDUCATION

Pratt Institute

Graphic Design
Associate's Degree
Graduate (with Honors) GPA 3.7
2009 – 2011

St. Francis College

Business Management
Bachelor's Degree
Graduate (Cum Laude) GPA 3.7
2004 – 2008

LANGUAGES

- English
- Spanish

INTERESTS

- Comics
- Gaming
- Anime
- Movies & TV
- Social Media