



**Designer and Visual Storyteller**

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## SUMMARY

Senior-level graphic designer and motion graphics artist with 15 years of experience shaping visual content for top-tier entertainment brands. Skilled at developing standout key art, branding, and animations across linear, streaming, and digital platforms. Recognized for creative leadership, cross-functional collaboration, and delivering content that resonates with audiences. Bilingual (English/Spanish) with a strong foundation in business management.

## EXPERIENCE

### **Comedy Central | Digital Designer and Motion Graphics Artist**

*New York, NY | September 2019 – December 2025*

- Oversaw design and animation of 250+ cross-platform graphics annually for shows like *The Daily Show* and *South Park*, elevating engagement and campaign reach.
- Created billboard animations featured at 1515 Broadway, enhancing brand visibility.
- Crafted logo designs for original movies and specials, boosting promotional impact and recognition.
- Composed social media content, revitalizing engagement with legacy titles.

### **Viacom International Media Networks | Digital Designer**

*New York, NY | May 2019 – August 2019*

- Repurposed and adapted key art into cohesive visual assets for the BET+ streaming app, strengthening the platform's launch and brand consistency.
- Animated demo mock-ups used in the BET+ official press release, contributing to its high-profile debut.
- Collaborated with cross-departmental teams to gather design resources.
- Delivered app storefront designs that guided visual strategy for launch content.

### **Quidd, Inc. | Senior Designer**

*New York, NY | June 2016 – October 2018*

- Designed and illustrated officially licensed digital collectibles for brands such as Marvel, HBO, and Sony, generating top-selling content that tripled daily revenue.
- Constructed reusable templates to increase consistency and efficiency across multiple IPs.
- Led weekly creative strategy meetings that streamlined production across teams.

### **Spectrum News NY1 | Graphic Designer**

*New York, NY | April 2012 – August 2016*

- Produced motion and static graphics for broadcast, digital, and print, advancing NY1's daily programming and promotional initiatives.
- Optimized photo assets and on-air visuals for clarity, speed, and broadcast quality.
- Built event and holiday-themed graphics that elevated seasonal programming.

## SKILLS

### **Design**

Photoshop, Illustrator, InDesign, Procreate

### **Motion Graphics**

After Effects

### **Workflow & Tools**

Wrike, Jira, Slack, Microsoft Office, Mac iOS

## EDUCATION

### **Pratt Institute**

Graphic Design  
Associate's Degree, with Honors (GPA 3.7)  
2009 – 2011

### **St. Francis College**

Business Management  
Bachelor's Degree, Cum Laude (GPA 3.7)  
2004 – 2008

## LANGUAGES

English, Spanish

## INTERESTS

Comics, Gaming, Anime, Movies & TV, Social Media